



Dressage on the First Coast

Great American/USDF Region 3 Championships

October 7th, 8th, & 9th, 2005

Hosted by the Northeast Florida Dressage Association - NFDA

Vendor Application and Contract

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____ Cell: _____

Email Address: _____

Web Site Address: _____

Indoor Trade Show Vendor Space: (check size desired)

___ 10' x 10' Vendor Space within Main Arena - \$200

___ 20' x 10' Vendor Space within Main Arena - \$300

___ Outdoor Vendor Area (Trucks, Trailers etc.) - \$300 (space to be approved by NFDA)

**Your booth space is not reserved until this contract and your full payment is remitted to NFDA/Dressage on the First Coast. Payment is due no later than August 26th, 2005.

Remitted: \$ _____ Date: _____ Check#: _____

The undersigned hereby applies for vendor space at the NFDA/Dressage on the First Coast in accordance with the terms and conditions herein.....

This contract is executed by: _____ Date: _____

Authorized Company Representative

Please mail this Application & Contract for Vendor Space together with your check to:

NFDA/Dressage on the First Coast

200 Belmont Dr.

Jacksonville, FL 32259

Attention: Vendor Reservations

(Office use only)

Acceptance of App/Contract by: _____ Date: _____

Total Paid:\$ _____ Space assigned: _____

Agreement – NFDA/Dressage on the First Coast

The NFDA/Dressage on the First Coast Vendor Application and Contract, formal notice of assignment by NFDA and full payment of rental charges constitutes an agreement for the right to use the space. In the event of fire, strikes or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use or causing the exhibits to be cancelled, this agreement shall not be binding and payments on account for the space will be refunded.

Cancellation of exhibit space

Exhibitors may cancel their booth rental contract only by written notice to be received by NFDA no later than **September 7, 2005**. No refunds will be made for cancellations after September 7, 2005, nor will exhibit space be guaranteed if full payment and contract have not been received by August 26, 2005.

Subletting of exhibit space

Exhibitors may not sublease, assign or apportion all or part of their assigned exhibit space.

Sales

Exhibitors may sell their products in the exhibit hall during exhibit hours. **Exhibit hours are from 8:00am – 5:00pm and during special events.** Exhibitors will hold NFDA harmless from every claim of any kind, without limitation, that may arise from the sales of such products.

Displays

All booths must maintain clear vision to other booths in the same or on adjacent lines. Exhibits that stand directly adjacent to another exhibitor may not have structures more than four feet in height and placed within four feet of the aisle adjoining the exhibit. Side returns of booths may be carried to the height of the back wall for not more than four feet from the back wall of the booth. This preserves a sight line down the aisle, which benefits all exhibitors.

Signs

Exhibitors may not tape signs to walls or pillars or hang them from ceilings; nor may they place chairs, signs, or easels in the aisles.

Sound

Audio presentations and devices are permitted in booths if they are tuned to a conversational level and are acceptable to neighboring exhibitors. Any projection of sound beyond the confines of the booth is prohibited. NFDA reserves the right to determine at what point sounds become interference and must be discontinued.

Storage

Packing crates and boxes may not be stored in the exhibitor's booth or the exhibit hall during the exhibition. Properly marked containers will be stored and returned to the booth by the exhibit's drayage contractor.

Care of building and equipment

Exhibitors shall not damage or deface the equipment or walls of the exhibit space. If such damage occurs, the exhibitor is liable to the owner of the damaged property.

Conduct

Exhibitors may not congregate or solicit trade in exhibit hall aisles. Canvassing is permitted only in the assigned exhibit space. NFDA may restrict or prohibit any activity or exhibit component – including displays, literature and advertising – or evict any exhibit that it deems to be objectionable. In the event of such restriction, prohibition or eviction, NFDA is not liable for any refunds, rentals or other exhibit expense. NFDA also reserves the right to close exhibits or parts of exhibits – including displays, literature or advertising – that violate the terms stated in this prospectus, SMG facility guidelines or State and local laws.

Limitation of liability

NFDA/Dressage on the First Coast is not responsible for loss by fire, theft, damage, delay or any other cause while exhibits are on or in transit to or from the exhibit site. The exhibitor shall at all times protect, indemnify, save and hold NFDA harmless against and from any and all loss, damages, liability or expense arising from or out of any accident or other occurrence to anyone, including the exhibitor, its agents, employees and customer contacts, that arise from, out of or by reason of the exhibitor's occupancy and use of the exhibit space. The exhibitor accepts full liability for all damages to person or property arising out of its use and occupancy of the exhibit space and understands that the area rented to the exhibitor by terms of this agreement is the property of the Jacksonville Equestrian Center and the booth structure is the property of Freeman Decorating Company. NFDA assumes no responsibility for damages or losses that might occur to the exhibitor, its employees, agents or property by reason of the rental of this exhibit space.